

hack^{the}hood

2014 to 2016 In Review

Through real-world learning projects, youth work with small business clients to design & build websites in 6 weeks with instructor & peer support.

234 Youth Served **16** Boot Camps

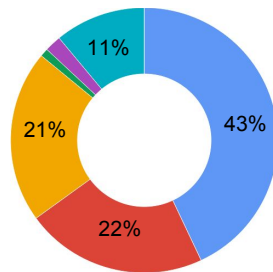
92% Completion Rate **160** Hours Per Youth

Who are our youth?

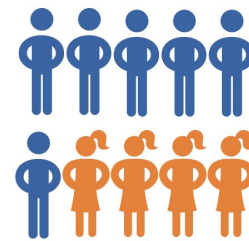
Age Range:
14-28

ESL:
55%

In high school:
67%

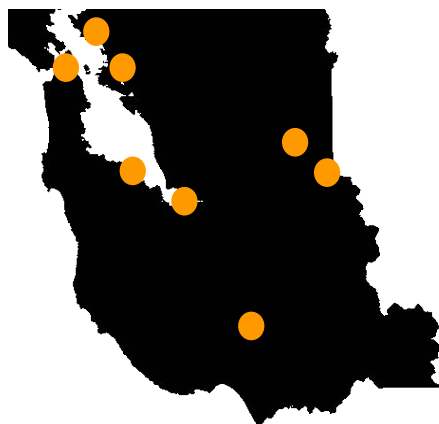


- Hispanic
- Asian & Pacific Islander
- Black or African American
- Native American
- Prefer Not To Disclose
- Two or More Races



59% Male
41% Female

Where we operate



Serving eight counties in Northern California with Boot Camp locations in:

- Oakland
- East Palo Alto
- Richmond
- Watsonville
- San Francisco
- San Jose
- Merced
- Modesto

Recent Results, all cohorts, Summer 2016

Pre & Post Assessment



Future Aspirations

53% want to continue learning web design & development.

37% are interested in learning more coding, programming, and technical skills like gaming and animation.

Quick Stats**

88% of students reported an increase in web design skills.

84% of students reported an increase in navigational & oppositional capital.

74% of students reported an increase in professional skills.

*based on intake form (69% response rate)

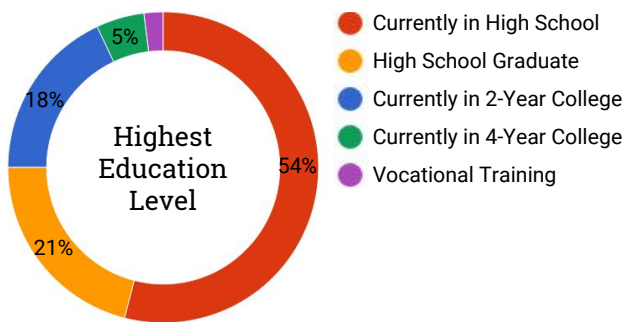
**based on those who completed both pre/post assessment survey (31% response rate)

Feedback

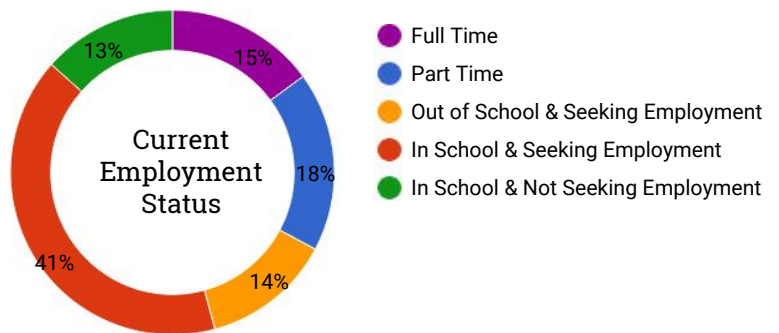
"It met more than what I had expected. The program was very interactive and also had brought me new opportunities that if I was not here would never have come up."

"I really enjoyed being a part of this program because it taught me so many things in the tech field. Not only that, but everything was provided for us: food, transportation to trips, etc."

Youth Long Term Outcomes (2013-2015 youth)



26% started or completed at least 1 training or certification program



College graduates report earning wages up to 2-3X more than current students earning at or below minimum wage.



41% participated in HTH alumni events
31% participated in at least 1 HTH coaching session