2014 to 2016 In Review

Through real-world learning projects, youth work with small business clients to design & build websites in 6 weeks with instructor & peer support.

234 Youth Served  
16 Boot Camps  
92% Completion Rate  
160 Hours Per Youth

Who are our youth?

Age Range:  
14-28

ESL:  
55%

In high school:  
67%

Where we operate

Serving eight counties in Northern California with Boot Camp locations in:

- Oakland
- East Palo Alto
- Richmond
- Watsonville
- San Francisco
- San Jose
- Merced
- Modesto
Future Aspirations

53% want to continue learning web design & development.

37% are interested in learning more coding, programming, and technical skills like gaming and animation.

Feedback

“It met more than what I had expected. The program was very interactive and also had brought me new opportunities that if I was not here would never have come up.”

“I really enjoyed being a part of this program because it taught me so many things in the tech field. Not only that, but everything was provided for us: food, transportation to trips, etc.”

Pre & Post Assessment

<table>
<thead>
<tr>
<th></th>
<th>Current</th>
<th>Change</th>
<th>Past</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Dev Skills</td>
<td>2.1</td>
<td>+1.5</td>
<td>3.6</td>
</tr>
<tr>
<td>Nav &amp; Opp Capital</td>
<td>2.7</td>
<td>+1.0</td>
<td>3.7</td>
</tr>
<tr>
<td>Technology Job Preparation</td>
<td>2.6</td>
<td>+0.4</td>
<td>3.0</td>
</tr>
<tr>
<td>Professional Skills</td>
<td>3.6</td>
<td>+0.3</td>
<td>3.9</td>
</tr>
<tr>
<td>Social Capital</td>
<td>3.6</td>
<td>+0.6</td>
<td>3.6</td>
</tr>
</tbody>
</table>

Quick Stats**

88% of students reported an increase in web design skills.

84% of students reported an increase in navigational & oppositional capital.

74% of students reported an increase in professional skills.

*based on intake form (69% response rate)

**based on those who completed both pre/post assessment survey (31% response rate)

Youth Long Term Outcomes (2013-2015 youth)

<table>
<thead>
<tr>
<th>Highest Education Level</th>
<th>Currently in High School</th>
<th>Currently in 2-Year College</th>
<th>Currently in 4-Year College</th>
<th>Vocational Training</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>21%</td>
<td>54%</td>
<td>18%</td>
<td>5%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Current Employment Status</th>
<th>Full Time</th>
<th>Part Time</th>
<th>In School &amp; Seeking Employment</th>
<th>In School &amp; Not Seeking Employment</th>
<th>Out of School &amp; Seeking Employment</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>13%</td>
<td>15%</td>
<td>3%</td>
<td>18%</td>
<td>41%</td>
</tr>
</tbody>
</table>

26% started or completed at least 1 training or certification program

College graduates report earning wages up to 2-3X more than current students earning at or below minimum wage.

41% participated in HTH alumni events

31% participated in at least 1 HTH coaching session

Survey was sent to 141 boot camp participants (2013-2015) with 39 respondents (28% response rate). Data was collected from March 22 - April 14, 2016.

Note: Hack the Hood’s Boot Camp in Oakland serves 16-25 year old youth; some partners serve clients outside of this age range.